



Here are a few examples of why being an **NAHB Associate Member** makes good sense:

- Networking opportunities on local, state, and national levels -- Associate Membership brings unparalleled opportunities to introduce your business or service to potential clients in a friendly and collegial atmosphere. Your participation in association activities will solidify your reputation and business both within the Association and the community.
- NAHB offers many different sponsorship and advertising opportunities that provide exposure to your company to both broad range and targeted audiences. For more information, follow this link: [sponsorship & advertising opportunities](#).
- Access to our many online e-newsletters and the timely, helpful information therein, including: [Business of Building e/Source](#), [Eye on the Economy](#), [Monday Morning Briefing](#), [Nation's Building News Online](#), [SmartLink](#), and [State and Local Reporter](#).
- Complimentary subscription to NAHB's official member newspaper, [Nation's Building News](#), which contains the latest news on regulatory, technological, legislative, and other industry and business related issues.
- 20% discount on products from [BuilderBooks.com](#) -- the latest business management tools, demographic studies, and consumer trend analyses to keep you one step ahead of your competition.
- The [NAHB Member Advantage](#) discount program offers year-round discounts from 21 companies including GM, Dell, Pitney Bowes, Hertz, DHL, Paychex, hotels, and more.
- Access to a [mailing list](#) from NAHB at member-discounted prices.
- Allows you to keep up to date on the latest industry developments with access to members-only content on www.nahb.org, including up-to-the-minute news reports, economic and forecasting information, and networking resources.
- Access to valuable legal advice, technical assistance, and individual consultation with any of NAHB's 300+ staff experts on over 500 industry subjects
- Associate Member specific professional designation: [Certified Graduate Associate \(CGA\)](#). The CGA program is designed to enhance your professional standing while providing you the opportunity to collaborate with builders and remodelers as you take classes and learn about the industry together.
- Take advantage of books, educational materials, exhibitions, conferences, seminars, and workshops from NAHB to keep your competitive edge.